

TERMS OF REFERENCE OF THE SALES AND MARKETING COMMITTEE

The Committee members are appointed by and report to the Board of Management.

1. The Committee is accountable to the Board of Management for:
 - (a) Sales and Marketing input to the Strategic Plan
 - (b) Determining sales and marketing strategic priorities and actions
 - (c) Considering sales, promotion, product or distribution strategic issues as requested by the Board.
2. The Committee will be mindful at all times of the appropriate compliance regulations of the FSA and the Rules of the Society.
3. All members of the Board may attend any meeting of the Sales and Marketing Committee in an observer and/or contributor capacity.
4. The membership and quorum for meetings of the Sales and Marketing Committee shall be 3.